WP5

Second pilot series:
Versatile field coaching of new entrepreneurs

University of Miskolc, HU
Rome, 29 January 2013

Content

- Review of objectives

- Quick Scan Survey

- Some facts

- Conclusions

WP5: Pilots on successive field-oriented coaching of new entrepreneurs

- Activity: executing methodologically different pilots on coaching new entrepreneurs

- Objectives:
  - facilitate entrepreneurship knowledge sharing & relationship building
  - competence development in enterprise management & start-up
  - provide for real & authentic experience of enterprise management
  - valorise the (networked) virtual incubator as hub of resources, services, and social & professional contacts

WP5: Pilots on successive field-oriented coaching of new entrepreneurs

Results:

   formatted pilot reports

Methods:

   planning, evaluation formats,

Period: October 2011 – December 2012

WP5 Pilots (1)

- Coaching new entrepreneurs in constellation with seed-capital/investment and business-service organisations (UNED)

- Implementing a real & authentic experience of enterprise management, infusing a virtual enterprise (OUNL)

- Family-based SMEs, benefiting from mixed generation entrepreneurs in conjunction with the Chamber of Commerce (ME)

WP5 Pilots (2)

- Coaching young entrepreneurs through physical/virtual entrepreneurship internship (TU)

- More intensive student-entrepreneur involvement, meeting & working with successful entrepreneurs, and aspects of social entrepreneurship (IGIF)

- Business Plan Creation in the Virtual World (TU Graz)

Partners in WP5

Program design

- Quick Scan Survey - questionnaire
  - Encouragement for intensive collaboration between partners and local stakeholders.
  - Visibility of progress and results (access to each others' platform)
- Preparation and launching of delivery
- Reporting templates and processes, deadlines

Quick Scan Survey – Basic Info

- Course title
- Host institution, country
- Period of delivery
- Length of the course – hours/ weeks

- Expected number of learners
- Methodology
- e-learning environment
- URL of environment
- Further comments, remarks

Quick Scan Survey – Learning design

- Training needs to be met

- Target groups

- Learning objectives

- Stakeholders to be involved

- Content elements to be integrated/adopted

Quick Scan Survey – Cooperation

- How do you plan to benefit from collaboration?

  What are the European dimensions of the pilot?

- In which phase/activity?

- How?

- With whom? – partners/external stakeholders

Expected added values to be reported

- European dimensions
  - Collaboration within the partnership
  - Dissemination/reusing of former project results
  - Synergy with other, current projects
- Innovative methods
- Innovative tools
- Benefits for the learners – feedback and evaluation

FACTS

- Appr. 140 students involved in the pilots

- 50% ODL, 33% blended, 17% face to face method

- Virtual World, aLF, Moodle, Blackboard Learn

Conclusions

- Recruitment:
  - in most cases personally (present students),
  - by emails (former students),
  - by newsletters to the members of the institution
  - by regional development agencies, networks, chambers
- Each pilot involved stakeholders and external experts of the topic.
- Video conference and VoIP services
- Social networking

Thank you for your attention!

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